

ASA Elects Officers for 2007-2008

The Board of Directors of the American Soybean Association (ASA), an organization that is the policy advocate and voice for soybean farmer members, confirmed John Hoffman from Waterloo, Iowa, as President, and Richard Ostlie from Northwood, N.D., as Chairman, at the summer Board of Director's meeting in Washington, D.C. in July.

"My primary focus is first and foremost the new Farm Bill," said ASA President John Hoffman. "We have been working with Congress to improve the safety net for soybeans. Close behind that is funding of a biodiesel incentive program, and authorization of a healthy oils incentive to help commercialize new specialty soybeans with improved compositional traits."

Board members also elected Johnny Dodson from Halls, Tenn., to serve as ASA First Vice President, an office that places Dodson in line to be ASA President next year. Bob Rikli from Murdock, Neb., was elected as secretary and Steve Wellman from Syracuse, Neb., was elected Treasurer.

Four ASA Vice Presidents also were elected: Alan








ASA PHOTO BY BOB CALLANAN



Left to right are: (back row) Alan Kemper, Ron Kindred, Randy Mann; (middle row) Steve Wellman, Rob Joslin, Bob Rikli; (front row) Johnny Dodson, John Hoffman, Rick Ostlie.

Kemper from Lafayette, Ind.; Rob Joslin from Sidney, Ohio; Randy Mann from Auburn, Ky.; and Ron Kindred from Atlanta, Ill. These soybean producer-leaders form the nine-member ASA Executive Committee.

American Soybean Association (ASA) Responsibilities Compared to the Soybean Checkoff

	Voluntary ASA Membership	Mandatory Soybean Checkoff
PURSUE fair and favorable legislation for U.S. soybean growers		
FIGHT for reasonable regulation		
NEGOTIATE for expanded trade		
LOBBY for Federal soy research		
INFORM and educate legislators about soybean issues		
PROVIDE direct access to lawmakers		
PROVIDE international marketing strategic direction to the U.S. Soybean Export Council		✓
IMPLEMENT soybean farmer-funded domestic marketing activities		✓
IMPLEMENT soybean farmer-funded research and new uses activities		✓

**Protect your
profitability
by joining
ASA today.**

Online at

soygrowers.com

or call

1-800-

688-7692.