

FULL-CIRCLE RETURN

HERE'S HOW THE SOY CHECKOFF WORKS.

The national soy checkoff was created as part of the 1990 Farm Bill. The Act & Order that created the soy checkoff requires that all soybean farmers pay into the soy checkoff at the first point of purchase. These funds are then used for promotion, research and education at both the state and national level.

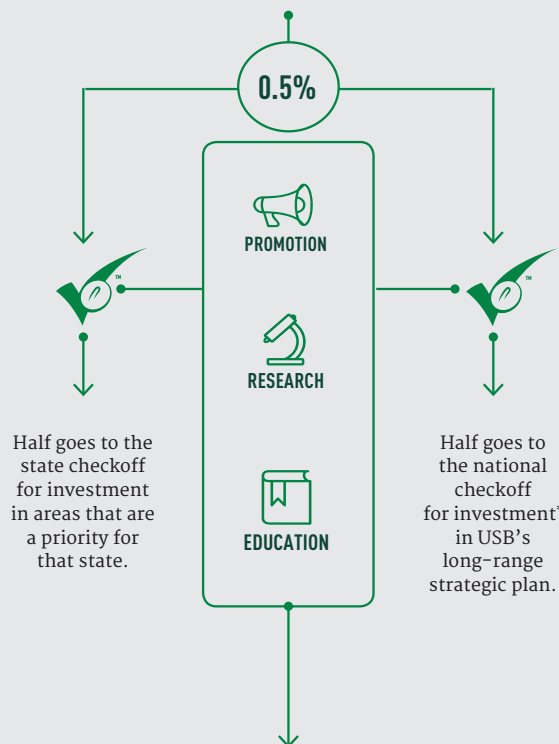


FARMERS SELL BEANS TO ELEVATORS, PROCESSORS AND GRAIN DEALERS.



1/2 of 1% of the total selling price

collected per the national soybean act & order



ROI TO THE FARMER



**Led by 73 volunteer soybean farmers, the United Soybean Board (USB) invests and leverages soy checkoff dollars to MAXIMIZE PROFIT OPPORTUNITIES for all U.S. soybean farmers.*

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