

# 2019 Soybean Leadership College

Embassy Suites by Hilton St. Charles  
 Two Convention Center Plaza • St. Charles, MO 63303 • 636-946-5544

St. Charles Convention Center (Location of College Events)

## January 7, 2019 (Monday)

Participants Arrive in St. Louis

- |            |  |                                   |
|------------|--|-----------------------------------|
| 11:00 a.m. | Registration   | <i>Grand Ballroom Prefunction</i> |
| 2:00 p.m.  | Welcome  | <i>Grand Ballroom B</i>           |
|            | - Davie Stephens (KY), ASA President   |                                   |
| 2:15 p.m.  | “Using Your Finances to Create a Competitive Advantage”  |                                   |
|            | - Kate Lambert, Director of Marketplace Education & Engagements, FCS Financial                       |                                   |
|            | - Chad McCollough, Vice President Marketplace Services, FCS Financial                                |                                   |
| 3:15 p.m.  | Renewable Energy Group Update  |                                   |
|            | - Scott Hedderich, Executive Director Corporate Affairs, REG   |                                   |
| 3:40 p.m.  | Break  | <i>Grand Ballroom Prefunction</i> |
| 4:00 p.m.  | “The Beltway Impact : Who is in Charge? What is the Economic Impact?”                                |                                   |
|            | - Steve Cortes, CNN Contributor and Commentator, Author, Contrarian Investor and Financial Authority |                                   |
| 5:00 p.m.  | Adjourn  |                                   |
| 6:00 p.m.  | Welcome Dinner at Hotel  | <i>Grand Ballroom C</i>           |

## January 8, 2019 (Tuesday)

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|------------|---|-----------------------------------|
| 8:00 a.m.  | Breakfast   | <i>Grand Ballroom C</i>           |
|            | - Burleson Smith, BASF  |                                   |
| 9:15 a.m.  | Breakout Sessions (will repeat at 1:15 p.m.)  |                                   |
|            | • “Serving as a Leader in Today’s Agricultural Organizations”                               | <i>Grand Ballroom D2/3</i>        |
|            | - Jane Ade Stevens, CEO, Indiana Soybean Alliance   |                                   |
|            | - Karey Claghorn, COO, Iowa Soybean Association   |                                   |
|            | • “Telling the Soy Story – How We Do What We Do”  | <i>Grand Ballroom D1</i>          |
|            | - Ryan Findlay, CEO, ASA  |                                   |
|            | - Bill Schuermann, Executive Director, ASA  |                                   |
| 10:15 a.m. | Break   | <i>Grand Ballroom Prefunction</i> |
| 10:45 a.m. | United Soybean Board Update and Next Steps  | <i>Grand Ballroom B</i>           |
|            | - Tim Ververloh, Interim Senior Vice President, Operations and Sustainability Strategy, USB |                                   |
|            | - Keenan McRoberts, Vice President Meal Strategy, USB                                       |                                   |
|            | - John Jansen, Vice President Oil Strategy, USB   |                                   |
| 11:45 a.m. | Lunch   | <i>Grand Ballroom C</i>           |
|            | - Mike Harper, FMC  |                                   |

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|-----------|--|--|
| 1:15 p.m. | Breakout Sessions – Repeat of First Sessions <ul style="list-style-type: none"> <li>• “Serving as a Leader in Today’s Agricultural Organizations”             <ul style="list-style-type: none"> <li>- Jane Ade Stevens, CEO, Indiana Soybean Alliance</li> <li>- Karey Claghorn, COO, Iowa Soybean Association</li> </ul> </li> <li>• “Telling the Soy Story – How We Do What We Do”             <ul style="list-style-type: none"> <li>- Ryan Findlay, CEO, ASA</li> <li>- Bill Schuermann, Executive Director, ASA</li> </ul> </li> </ul> | <b>Grand Ballroom D2/3</b><br><br><b>Grand Ballroom D1</b> |
| 2:15 p.m. | Break  | <b>Grand Ballroom Prefunction</b>                          |
| 2:45 p.m. | Soybean Family Panel – featuring ASA, USB and USSEC Leadership <ul style="list-style-type: none"> <li>- Davie Stephens, President, American Soybean Association</li> <li>- Neal Bredehoeft, Director, United Soybean Board</li> <li>- Doug Winter, Director, US Soybean Export Council</li> </ul>  | <b>Grand Ballroom B</b>                                    |
| 3:30 p.m. | “Finding Your Second Wind” <ul style="list-style-type: none"> <li>- Jack McCall, Speaker and Motivational Humorist</li> </ul>  | <b>Grand Ballroom B</b>                                    |
| 5:00 p.m. | Adjourn  |  |
| 6:15 p.m. | Meet in Convention Center Lobby (Porte Cochere) for shuttle to offsite event <ul style="list-style-type: none"> <li>- <b>Adrenaline Zone ▪ 1875 S Old Hwy 94 ▪ St Charles, MO 63303</b></li> </ul>   |  |
| 9:00 p.m. | Shuttle returns to hotel   |  |

**January 9, 2019 (Wednesday)**

Participants Depart

**Join the Conversation!**  
**#SoyLeaders**