



2012



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SOYBEAN SUCCESS REPORT



But ASA can.

soygrowers.com >>>>>>>>>>



2012 Legislative & Regulatory Priorities

If you believe, belong.

ASA and the National Corn Growers Association (NCGA) led two Biotech and Grain Trade Forums to bring together biotechnology providers and the grain trade. These groups increasingly have been at odds over biotechnology policies and commercialization, and ASA has been concerned that this rift threatens both new technology commercialization and export markets. ASA worked with NCGA and other groups to develop a draft Memorandum of Understanding that establishes a more formal consultative process among growers, biotech providers and the grain trade on biotechnology stewardship, regulatory, export markets and other issues.

Despite cuts in many programs, ASA and other foreign market development cooperators successfully lobbied Congress to maintain funding for the Foreign Market Development Cooperator Program and Market Promotion Program. As a result of maintaining these programs at authorized levels, ASA received an allocation of \$12 million under these programs for FY12 for soy market development activities. These funds are being leveraged with substantial investments of soybean checkoff funding for international marketing in programs carried out by the U.S. Soybean Export Council.

Prevent interference with GPS signals used by farmers that would result from LightSquared's proposed broadband network. With more than a billion users worldwide, GPS is an integral part of daily life. Farmers use GPS to precisely apply fertilizer, seed and crop protection products, as well as to reduce fuel use in tillage operations. ASA is urging Congress to express concern to the Federal Communications Commission about LightSquared's proposed broadband network.

Support implementation of marine aquaculture policies that will lead to development of a domestic offshore aquaculture industry. With foreign aquaculture now accounting for about half of the seafood imported by the U.S., development of a domestic industry will create U.S. jobs and meet growing demand for a safe and sustainable source of seafood.

Vice President
Wade Cowan
Brownfield, Texas





National Biodiesel Board
National Oilseed Processors
Association
Nebraska Soybean Board
North Carolina Soybean
Producers Association
North Dakota Soybean Council
Novozymes BioAg Inc.
Novus International
Ohio Soybean Council
South Dakota Soybean Research
& Promotion Council
The Solae Company
United Soybean Board
West Central Cooperative

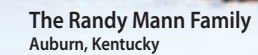
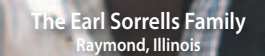
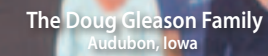
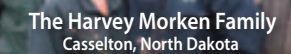
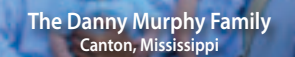
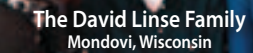
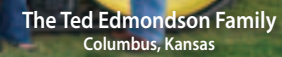
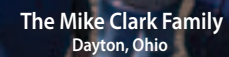
ASA Membership and Affiliates



ASA
American Soybean
Association®
If you believe, belong.

26. Wisconsin Soybean Association
Madison, Wis.
608-274-7522

If you believe, belong. Members like the ones you see on this page believe that the work of ASA and their state soybean association is important and they have chosen to belong. ASA thanks all of its members for their continued support.





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The ASA mission is to serve farmers by protecting and increasing the market value and opportunities for soybean farmers.

GOAL 1

Policy & Advocacy

ASA members play an effective role in domestic and international policy development.

GOAL 2

Membership

ASA provides value, opportunities and benefits to serve and engage members in association activities and to increase industry strength.

GOAL 3

Domestic & International Use of Soy

ASA's domestic and international market development, and humanitarian initiatives, benefit soybean farmers.

GOAL 4

Industry & Consumer Relations

ASA works with industry partners and allied organizations to benefit the entire soybean industry.

GOAL 5

Leadership Development & Grower Education

ASA delivers leadership training and educational programs that position growers to serve the soybean industry and safeguard grower opportunities to be successful.

GOAL 6

Association Strength

ASA will maintain a world-class association to benefit members and the soybean industry.



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