



ASA State Staff Meeting

October 22 – 23, 2019

Drury Plaza Hotel Streets of St. Charles
380 Mulholland Drive ▪ St. Charles, MO 63303
636-724-5772

Tuesday, October 22, 2019 – Communication

11:00 a.m. Registration Open

Lunch on your own

1:00 p.m. State Staff Meeting - Welcome

1:30 p.m. “What Issues Do We Expect to Drive Policy in the Next 12 Months?”
- Ryan Findlay, ASA CEO

2:45 p.m. “The 2020 Election: Impacts at the Federal and State Level
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3:15 p.m. Break

3:30 p.m. “Advocacy and Communications”
- Wendy Brannen, Senior Director Marketing & Communications
- Jessica Wharton, State Policy Communications Coordinator
- Jordan Bright, Communications Manager

4:30 p.m. 2020 – Celebrating 100 Years of ASA
- Jill Wagenblast, Director of Publications and Special Projects

5:00 p.m. Sponsor Message – Bayer

5:30 p.m. Adjourn

6:15 p.m. Meet in lobby for dinner at Prasinost, 1520 S. Fifth Street <http://prasinostcharles.com/>

8:30 p.m. Return to hotel

Wednesday, October 23, 2019 - Leadership

Breakfast available at hotel

8:00 a.m. Sponsor Message - FMC

8:30 a.m. “Leadership – Organization, Grower, Programs at the State and National Level”
- Overview - National
 ○ Recruitment
 ○ Timing
- Additional Opportunities being offered at the States

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- 9:30 a.m. Break
- 9:45 a.m. “Funding and Membership – Working to Support Advocacy”
- 10:15 a.m. ASA Update
- ASA Organizational Update
 - SoyPAC – 2020 Auction
 - Conservation Legacy
 - LAIB
 - Soybean Leadership Academy
 - Young Leader
 - ACT
 - WISHH
- 11:00 a.m. Issues and Opportunities
- 11:30 a.m. Adjourn – Lunch on your Own

2019 ASA State Staff Meeting Brought to You By:

