

Announcing Keynote Speakers

2020 Soybean Leadership Academy

We hope you are planning to join us January 8 – 10, 2020 in Orlando, Florida for **Soybean Leadership Academy!**

We're excited to announce just a few of our conference speakers. You won't want to miss this opportunity to learn from these industry-leading experts.



Matt Roberts

Commodity broker-turned professor-turned entrepreneur-turned speaker, Dr. Matt Roberts has shared his outlook on grain, energy and macro markets over 600 times around the country since starting at Ohio State in 2001. Dr. Roberts' energy is matched only by his ability to break down the complex issues of the day and communicate them in an engaging and memorable manner. Dr. Roberts' presentations combine the passion of the Baptist preachers of his youth with the knowledge of a land grant agricultural economist and the wisdom accumulated over 25 years as a salesman, broker, trader, dad, husband and grandpa.



Robert Saik

Robert Saik has forty years of experience as a professional agrologist, entrepreneur and international consultant who has worked with a wide variety of agriculturalists, from Nigeria's Minister of Agriculture to Bill Gates. His latest book, "FOOD 5.0, How We Feed the Future," is a pragmatic look at the five iterations of agriculture, culminating in an examination of how technology convergence is reshaping the farm and the consumer. Saik is not only a distinguished agrologist, professional agriculture consultant, and serial entrepreneur, but also is known as an outspoken champion of agriculture and hailed as an agriculture futurist with unparalleled insight into where the industry is headed.



Kim Hodous

Happiness expert Kim Hodous is an award-winning entrepreneur, a best-selling author, a sought-after speaker and one of the happiest people you'll ever meet. For more than 15 years, Hodous has been on a mission to help people all over the world BE HAPPY and WORK HAPPY – because most of us will spend more than 30% of our life at work. Kim's real-life stories, practical strategies and energetic style will inspire you to take charge of your happiness so you can make good things happen at work – and at home.

In addition to these industry-leading speakers, attendees will have the opportunity to participate in breakout sessions designed to provide targeted training based on their role in the organization.

- Executive Association/Board leadership will have specific sessions designed to meet the needs of the executive team
- Newer/Intermediate Level Board members and managerial level staff will participate in customized training designed to improve their skills

Joint training sessions will provide opportunities for interaction, build camaraderie and offer solutions to further strengthen the soybean industry.

Additional program updates will be announced in the coming weeks!