



# 2021 Soybean Success Report

A LOOK AT 2020 ACHIEVEMENTS: A YEAR OF ADVOCATING THROUGH  
INNOVATIVE MEASURES DURING THE COVID-19 PANDEMIC





# A MESSAGE FROM THE PRESIDENT



**Kevin Scott**  
ASA PRESIDENT

Advocacy over adversity. That was the title of ASA's American Soybean winter 2021 magazine cover story and boy, does that title ring true for this last year. Our organization simultaneously celebrated its first century of soy and adapted its strategy to remain effective during a global pandemic.

We worked hard to turn “strange and unusual” into “virtual and successful” throughout 2020, and that included celebrating our milestone year as best and safely as we could. At Commodity Classic last February—on the cusp of the coronavirus surge in the U.S.—we hosted the banquet of all banquets with a new format, outstanding videos of soy throughout the years, and a smile-inducing reunion of ASA presidents-past. Later, we partnered with Indiana Soybean Alliance to return to our roots in Camden, Indiana, where state dignitaries, then-U.S. Deputy Secretary of Agriculture Steve Censky, and others helped us celebrate on the Fouts' Soyland Farm where ASA began—and witness a historical marker being raised in our honor.

The top of 2020 brought big wins for agriculture, including USMCA implementation and signing of the China Phase One trade agreement that started U.S. soybeans moving to that country again. Then-ASA President Bill Gordon and others of us were at the White House for those events, demonstrating that ASA brings value through connections.

Our ASA Government Affairs team is on the ground daily in D.C. helping us establish and foster those meaningful connections with the administration and Congress, and that team looked different in 2020. Executive Director of Government Affairs Christy Seyfert finalized hiring our internal policy team, and we are pleased with their efforts on COVID relief, crop protection litigation issues, GPS and broadband needs, biotechnology regulations, defending the RFS including the ongoing battle against small refinery exemptions, supporting infrastructure by pushing WRDA reauthorization and so much more. Policy needs did not stop for the pandemic, and neither did ASA's policy team.

Our Communications team worked in tandem with Government Affairs, developing campaigns like #SoyHelp during the onset of the pandemic, #CoverCropChristmas to share the value of conservation, and the powerfully effective #SeeSoyHarvest campaign in which so many of you participated to take Congressional leaders and staff on a virtual journey to the fields during harvest when we could not advocate in person on the Hill. Through those videos from across the soy states, our Government Affairs team was able to rally for soy priorities through direct-to-Congress outreach and social media.

Likewise, our Industry Relations, Meetings and Conference, Accounting and all staff adapted, seeking new sponsorship opportunities, redefining what events looked like, and working from home to “keep the lights on” for ASA. In October, we welcomed Steve Censky back to the soy folds as CEO. And, for the first time in a long time, we hired an in-house economist. We saw how “WISHH works,” and that the development program's initiatives fit seamlessly into significant global trends. Farmer-leaders serving on the ASA board, governing committee, advocacy teams and committees (including a busy 100th anniversary committee!) were all part of this “adapt and overcome” strategy.

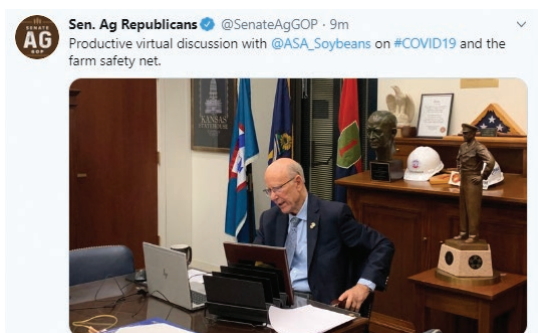
If being 100 years old has taught us anything, it is that we are truly able to adapt and find resilience through unity. Our farmer-leaders and staff both nationally and throughout the 26 affiliated soy states, our colleagues at our allied soy organizations, and our friends and industry partners who support us year after year help assure the American Soybean Association remains viable no matter the obstacles.

A handwritten signature of Kevin Scott in black ink, written in a cursive style.

# 2020 POLICY ACCOMPLISHMENTS

## COVID-19 FUNDING

ASA pushed for funding and regulatory flexibilities throughout the COVID-19 pandemic. This included two rounds of Coronavirus Food Assistance Program relief delivered through USDA and relief provided to farmers through the Small Business Administration's Paycheck Protection Program and Economic Injury Disaster Loan Program. Additional ag assistance was enacted in the 2020 year-end federal funding bill. ASA joined forces with other agricultural organizations in addressing regulatory hurdles related to workforce, inputs, transportation, and vaccine prioritization for the food and ag sector throughout COVID.



Sen. Pat Roberts (KS) tweets about his talk with soy leaders during ASA's virtual Advocacy Team meetings in July 2020.

## BROADBAND ACCESS

ASA advocated for improved availability of broadband across rural America, which resonated with many policymakers who shifted to virtual meetings and in-home education of their own children. ASA joined the American Connection Project Broadband Coalition to raise awareness about the need for greater federal funding, better mapping for broadband deployment, and improved coordination among agencies and areas of government.



Shirley Bloomfield, CEO of NTCA—the Rural Broadband Association—tweets about ASA's Soy Issues Forum, where she provided an update on the vital work and advocacy taking place to ensure rural communities have access to secure, reliable and fast internet.

## RISK MANAGEMENT TOOLS

ASA actively supported farmer risk management tools, such as crop insurance and farm safety net support. This included rallying behind replenishment of USDA's Commodity Credit Corporation account. ASA engaged with policymakers and, with other interested groups, successfully supported the replenishment of these CCC resources imperative for farm bill benefits such as ARC, PLC and CRP.



ASA leaders Dave Stephens (KY), left, and Kevin Scott (SD), right, initiated meetings with the administration on the Hill in January 2020, including USDA.

## SMALL REFINERY EXEMPTIONS

ASA welcomed news last September regarding EPA's denial of certain petitions for small refinery exemptions (SREs) after advocating on this issue in Congress and engaging directly with the EPA. ASA, the National Biodiesel Board, and others pushed for the rejection of additional "gap filing" petitions and other negative actions that undermine the Renewable Fuel Standard (RFS). After Election Day 2020, ASA shared with the incoming administration the importance of a strong RFS and the eco-friendly benefits of biodiesel.



The outreach of social media is extremely helpful when dispersing policy information that might not make news outlets but is extremely important for soy growers. Dave Walton, ASA director and soybean grower from Iowa, is pictured in this social media graphic about the Renewable Fuel Standard (RFS).



# 2020 POLICY ACCOMPLISHMENTS

## TRADE AND MARKET ACCESS

ASA pushed for market access in the U.S.-China Phase One trade deal and the U.S. Mexico Canada agreement (USMCA), which were both finalized early 2020 with ASA leaders in attendance at White House signing ceremonies. With the entry into force of USMCA and the signing of the Phase One deal with China, ASA continued to press for preservation of existing markets and expansion of new markets.

ASA supported USTR efforts to begin negotiations on two new Free Trade Agreements with the United Kingdom

and Kenya. If enacted, the Kenyan FTA would be the first comprehensive free trade agreement for the U.S. with an African nation and could serve as a model for future FTAs on the continent.

ASA emphasized the importance of preventing barriers to trade in soy markets. An investigation into Vietnamese currency manipulation could have threatened U.S. soy's access to the Vietnamese market, and ASA weighed in with USDA and USTR to advise of the importance of that market for U.S. soy growers.



Members of the ASA board of directors from five states attended the United States-Mexico-Canada (USMCA) trade agreement signing ceremony at the White House in celebration of the new treaty. From left: ASA President Bill Gordon (MN), ASA Treasurer Brad Kremer (WI), USDA Deputy Secretary Steve Censky and ASA Governing Committee Members Bret Davis (OH), Brad Doyle (AR) and Daryl Cates (IL).

## BIOTECHNOLOGY REGULATION

ASA helped lead efforts for the agriculture community in pursuing regulatory modernization for products of biotechnology. ASA supported USDA's May 2020 finalization of its Sustainable, Ecological, Consistent, Uniform, Responsible, Efficient (SECURE) Rule—the first comprehensive overhaul of USDA's biotechnology regulatory framework since 1987. The final rule allows

for regulatory exemption of genetic edits that replicate what could occur through conventional breeding, as well as products containing foreign DNA that USDA has previously reviewed and decided they pose no risk. ASA advocated with EPA and FDA for regulatory consistency and predictability for innovation research and development pipelines.

## WATERWAYS INFRASTRUCTURE

ASA advocated for increased federal investment in waterways infrastructure in the 2020 Water Resources Development Act (WRDA). This legislation, which was signed into law in December, included an adjusted cost-share ratio for Inland Waterway Trust Fund (IWTF) projects from 50% IWTF/50% General Revenue funds to 35% IWTF/65% General Revenue funds through FY2031, a major priority for U.S. soy growers. This adjustment in the cost-share ratio for inland waterway projects translates to an additional billion dollars of investment in inland waterways infrastructure through 2031.



ASA President Bill Gordon (MN) speaks at the Mississippi River Cities and Towns Initiative (MRCTI) luncheon on Capitol Hill during the group's annual conference in early 2020, discussing the need to better fund the inland waterway system and support locks and dams. Other speakers included House Ag Committee Chair Collin Peterson (MN) and Rep. Dave Loebsack (IA).

## 2020 SOY HARVEST

While farmer-leaders and ASA policy staff could not physically go to the Hill during the pandemic, ASA's #SeeSoyHarvest campaign took Congressional members and staff to the fields virtually to #SeeSoyHarvest. Harvest footage submitted by almost 50 farmers from 2/3 of the primary soybean states was edited into six videos shared via email with almost 2,000 Congressional staffers and through almost 100 ASA social media posts on Facebook and Twitter, not counting state affiliate posts. Each of the videos received about 400 views, educating policymakers on top soy priorities including trade, biotechnology, biodiesel, transportation, farm policy, and more. The ASA policy team made almost 400 direct follow-ups to nearly 100 congressional offices, noting their states were included in the videos and sharing soy's national and state-by-state economic impacts. True online engagement—likes, shares, clicks and watches—was well over 7,000, high visibility on the Hill during an unusual year.



American Soybean Association

Published by Hootsuite · October 15, 2020 ·

Soy farmers are proud to play a role in a clean energy future through the production of biodiesel. And, they can also play a role in aiding Congress in important ag policy decisions. #SeeSoyHarvest & learn more: <http://ow.ly/tzyd50BSy20> #AgPolicy #Harvest20



YOUTUBE.COM

#SeeSoyHarvest: BIODIESEL FOR THE FUTURE

This #SeeSoyHarvest social media post promotes a soybean harvest video that includes information about soy biodiesel and clean energy.

## COVER CROPS PROMOTION

ASA advocated on multiple priorities throughout the year on social channels, including illuminating the importance of cover crops as a conservation tool during the December #CoverCropChristmas campaign. That fun yet informative holiday campaign picked up another 4,000 engagements for ASA, with posts shared to other sites almost 250 times, proving ASA policy messaging is being amplified online.

## CROP PROTECTION

ASA promoted grower access to a broad array of crop protection tools. Soybean growers require numerous tools, not only to have the products necessary to defend their crops, but also to effectively rotate and layer modes of action to prevent pests from developing resistance. ASA submitted public comments in support of registration and re-registration efforts for every significant crop protection tool registered for use in soybeans. ASA regularly met with EPA staff to discuss the registration of tools that might require additional effort to obtain a favorable registration outcome.

ASA has held frequent meetings with policymakers to convey the importance of crop protection tools and strongly advocated against legislation that would undermine the current risk and science-based regulatory process. ASA urged members of Congress to support the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA) and oppose legislation that misrepresents the science-based safety standards used to protect farmers, workers and the public and that would jeopardize the continued availability and innovation of pesticide products.



The first quarter of 2020 packed the schedules of ASA's Governing Committee while they were in Washington, D.C. Here, ASA Vice President Kevin Scott (SD), left, Chairman Davie Stephen (KY), right, and Executive Director of Government Affairs Christy Seyfert meet with USDA's general counsel, Stephen Vaden, to advocate for ag policy.

## SUSTAINABILITY AND CLIMATE

ASA engaged growers in listening sessions to prepare for the sustainability and climate discussions ahead. Soybean grower feedback has contributed to better positioning of ASA for the future.





## FARM ECONOMY

Engage in COVID-19 response to provide support for farmers and address any regulatory hurdles related to workforce, inputs, transportation, and vaccination for the food and agricultural sector.

Encourage efforts to increase demand for soybeans domestically and abroad.

Support an effective farm safety net and crop insurance program for farmers.

Promote continued grower access to new and existing agricultural biotechnology and crop protection tools.

Support increased adoption of precision agriculture technology by growers, including by ensuring access to enabling technologies and by safeguarding confidentiality of producer-owned data.



## BIODIESEL

Improve administration of the Renewable Fuel Standard (RFS), including increasing annual volumes for biodiesel and advanced biofuels and securing implementation of a mechanism for EPA to account for actual RFS volumes waived through Small Refinery Exemptions (SREs).

Support funding for the Biodiesel Fuel Education Program in annual appropriations legislation and investments into higher blends infrastructure programs to improve availability of biodiesel for consumers.

Advocate for greater application of soy-based biofuels in modes of transportation, including advancing sustainable aviation fuel and adding biodiesel-fueled vehicles to federal government fleets.



## INFRASTRUCTURE

Support investments in rural transportation and infrastructure improvements in surface transportation reauthorization.

Improve availability of broadband across rural America through greater federal funding, better mapping for broadband deployment, and improved government coordination.

Promote sustainable soy-based products for use on federal infrastructure projects.



## TRADE

Monitor and engage on U.S.-China trade and other existing markets to ensure continued market access.

Support market expansion, including negotiation of new trade agreements.

Advocate for reauthorization of Trade Promotion Authority.

Promote the importance of international food aid programs, such as Food for Progress, to improve global food security.

Advocate for a doubling of funding for the Market Access Program (MAP) and the Foreign Market Development (FMD), critically important for export promotion and competitiveness.



## SUSTAINABILITY & CONSERVATION

Support policies that will maintain and improve environmental and economic sustainability of soybean growers.

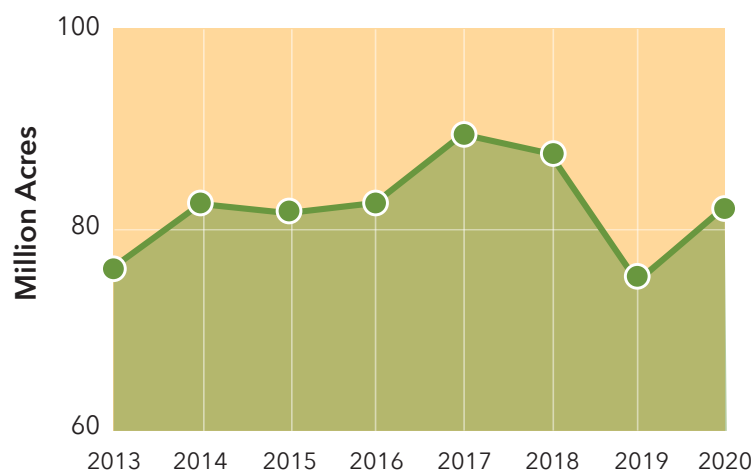
Advocate for voluntary and incentive based policies that reward early adopters of conservation practices and incentivize future adoption.

Monitor and engage in efforts to re-write the Navigable Waters Protection Rule (NWPR) so that any Clean Water rule protects waters without overburdening farmers.

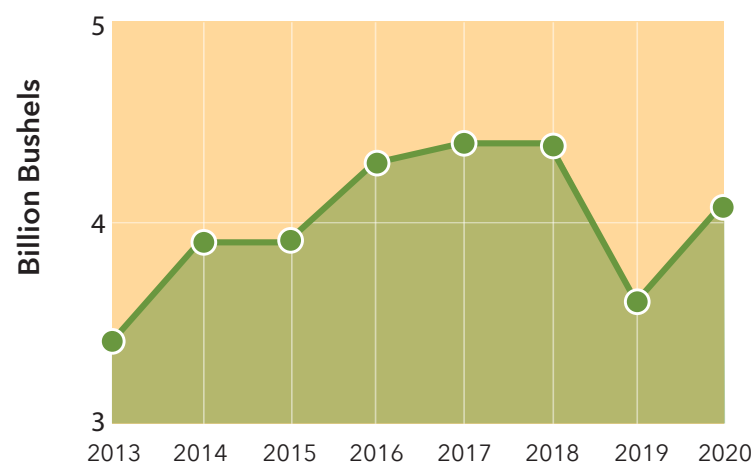
Engage in development of public and private programs that drive grower adoption of climate-smart practices and support carbon reductions and sequestration.

# SOY BY THE NUMBERS, 2013-2020

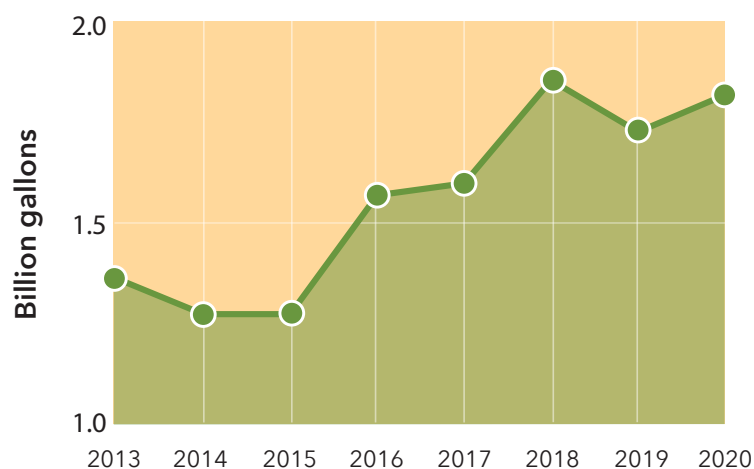
## U.S. Soybean Harvested Area



## U.S. Soybean Production



## U.S. Biodiesel Production



## 2020 Soybean Production

State	Bushels
Illinois	604,750,000
Iowa	493,960,000
Minnesota	359,170,000
Indiana	329,440,000
Nebraska	294,120,000
Missouri	290,500,000
Ohio	262,980,000
South Dakota	223,860,000
North Dakota	190,950,000
Kansas	190,350,000
Arkansas	139,000,000
Mississippi	111,240,000
Michigan	102,930,000
Kentucky	101,200,000
Wisconsin	100,470,000
Tennessee	81,000,000
North Carolina	58,090,000
Louisiana	54,060,000
Pennsylvania	28,980,000
Virginia	23,520,000
Maryland	21,855,000
Oklahoma	16,200,000
New York	15,912,000
Alabama	11,275,000
South Carolina	10,500,000
Delaware	7,252,000
New Jersey	4,278,000
Georgia	3,895,000
Texas	3,740,000

Source: Crop Production 2020 Summary (January 2021), USDA, NASS

## Governing Committee



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**Jimmy Thomas**  
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**Casey Youngerman**  
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# ASA CELEBRATED 100 YEARS IN 2020



Attendees use their phones to answer ASA trivia questions at ASA's 100th anniversary kickoff reception and dinner in St. Louis during the December 2019 ASA board meeting—the start of a yearlong celebration in 2020 of ASA's first soy century.



ASA honored its leaders of the past during the annual Awards Banquet on Feb. 28, 2020, at Commodity Classic in San Antonio. On stage, leaders spanning from the early 1980s to 2020 represented Kansas, Missouri, Iowa, South Carolina, Georgia, Illinois, Minnesota, Ohio, Mississippi, Nebraska, North Dakota, Tennessee, Indiana, Texas, Delaware and Kentucky. The group was recognized for their many contributions to shaping ASA policy positions and advocating to protect soy interests through the years. *Photo Credit: Joe Murphy*



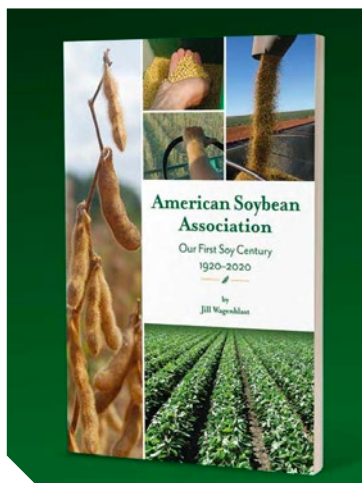
In the ASA 100th anniversary booth at 2020 Commodity Classic, Charles and Mary Jo Hamon from Valley Falls, Kansas walk down memory lane as they view a century-long timeline of the association's milestones and relics, including magazines, buttons, ties, promotional materials and more used over the past 100 years. *Photo Credit: Steve Dolan*



ASA was formed when brothers Taylor, Noah and Finis Fouts hosted the first Corn Belt Soybean Field Day at their "Soyland" farms in Camden, Indiana, Sept. 3, 1920. ASA President Bill Gordon (MN), right, and Fouts family member Darrel Bowman, left, unveil an Indiana State Historical Marker on Fouts Soyland farm that commemorates the site where ASA was founded 100 years ago. *Photo Credit: Rob Banayote*



At 2020 Commodity Classic, these are some of the special informational panels arranged around the 40' x 40' ASA 100th anniversary booth that highlighted the development of ASA's 26 affiliated state soybean associations, among other ASA history and policy priorities.



*American Soybean Association: Our First Soy Century 1920 - 2020* is a limited-edition commemorative history book. The 80-page volume written by ASA's Jill Wagenblast takes the reader from the association's humble beginning 100 years ago in Indiana in 1920 to its national prominence in 2020. To order a complimentary copy of the book, go to [ASA100Years.com](http://ASA100Years.com).





Pictured are 25 farmer-leaders who have served as president of the American Soybean Association going as far back as 1981. They all participated in ASA's 100th anniversary activities at 2020 Commodity Classic. Seated left to right: Ray Gaesser (IA), Ron Heck (IA), Alan Kemper (IN), Marlyn Jorgensen (IA), James Lee Adams (GA), Gary Riedel (MO), David Erickson (IL), Mike Yost (MN) and Marc Curtis (MS). Standing left to right: Steve Wellman (NE), Davie Stephens (KY), John Heisdorffer (IA), Ron Moore (IL), Charles Hamon (KS), John Long (SC), Wade Cowan (TX), Bill Gordon (MN), Danny Murphy (MS), Richard Ostlie (ND), Johnny Dodson (TN), John Hoffman (IA), Neal Bredehoeft (MO), Bart Ruth (NE), Richard Wilkins (DE) and Tony Anderson (OH).



The ASA 100th Anniversary Committee adapted events to a smaller, socially distanced anniversary celebration after the COVID-19 pandemic hit in March 2020. Committee members are pictured with required masks at the Camden, Indiana event and location of the new Indiana State Historical Marker commemorating ASA's founding at that site in 1920. Committee members from left: ASA past president Ray Gaesser (IA); ASA Director Kendell Culp (IN); ASA Director of Publications & Special Projects Jill Wagenblast; ASA Director and 100th Anniversary Committee Chairman Charles Atkinson (KS); ASA past president Wade Cowan (TX); ASA Director Wayne Fredericks (IA); ASA Director Jerry Bambauer (OH); and Kansas Soybean Association CEO Kenlon Johannes. (Committee members not pictured: Brad Kremer (WI), Brandon Wipf (SD), ASA past president John Long (SC), ASA past president Bart Ruth (NE), ASA staff members Bill Schuermann, Christine Luelf, and Michelle Hummel, and ASA contractors Bev Paul and Dave Buchholz.)



In a musical presentation at the ASA anniversary celebration in Camden, Indiana, ASA Directors (clockwise from top left) Brandon Wipf (SD), Chris Hill (MN), Andrew Moore (GA) and ASA agriculture communications team member/past director Bob Worth (MN) collaborated for a virtual performance of "Growing Soybeans to Get Along," a song written by Taylor Fouts that Fouts and three other soybean farmers sang at the first soybean event in 1920.



Vist [ASA100Years.com](https://www.ASA100Years.com) for ASA history, photos, videos and more.



## 20 Years of WISHH Market Development

In 2020, WISHH celebrated its 20th anniversary of connecting trade and development across global market systems, improving food security.

A program of ASA, WISHH kicked off January 2020 with a USDA-funded trade team of 13 U.S. soybean growers meeting with more than 150 current or potential customers in Asia where protein demand is rapidly growing for aquaculture and livestock feeds as well as human foods. The U.S. Ambassador keynoted WISHH's 2020 U.S.-Cambodia Soy Trading Conference.

As COVID-19 changed the world, WISHH and its strategic partners worked together to face unprecedented challenges with resilience.

**CAST:** Cambodia's COVID-19 economic recovery priorities elevated WISHH's USDA-funded aquaculture project. The government prioritized farm-raised fish as a protein-rich food. The Minister of Agriculture and other aquaculture leaders witnessed the benefits of soy-based feed in Cambodia's first in-pond raceway technology that WISHH demonstrated with support of the Missouri Soybean



Merchandising Council. The hatchery owners report they had never seen red tilapia grow as quickly as the ones in the raceway. WISHH also launched a new aquaculture association that gained 200 members, creating a new forum of cooperation for fish farmers and sellers, feed millers and distributors, and more.

**Latin America:** WISHH and the Northern



WISHH's USDA-funded poultry project in Ghana included a campaign to promote eggs for nutrition and health as well as measured egg consumption. Through a 2020 phone survey, WISHH confirmed that per capita egg consumption grew to 235 eggs in 2020 from 172 in 2016, creating new demand for soy as an important poultry feed ingredient.

Crops Institute (NCI) took NCI's INTSOY Workshop virtual, reaching new food and beverage industry key accounts from El Salvador, Guatemala, Nicaragua, Honduras, Costa Rica, and the Dominican Republic.

**Africa:** WISHH trained African entrepreneurs through virtual courses that explained aquaculture feed quality, business management and more.

## USSEC Turns Challenge into Opportunity

The U.S. Soybean Export Council (USSEC) helps build a preference for U.S. soybeans and soybean products around the world. USSEC operates a global network of offices located in key marketing areas.

In 2020 when the COVID-19 global pandemic hit, it challenged supply chains and completely shut down travel. USSEC leaders and staff used the challenging time as an opportunity to maintain relationships with customers and existing buyers of U.S. soy through online connections. And they used the same online approach to expand USSEC's reach to new prospects. From March of 2020 through the rest of the year, USSEC hosted more than 300 virtual events with nearly 40,000 participants from nearly 80 countries.

Support for USSEC comes from ASA's investment of cost-share funding provided by USDA's Foreign Agricultural Service, along with cooperating industries and producer checkoff dollars invested by the United Soybean Board and various state soybean councils.



This shows the virtual lobby of the U.S. Soy Global Trade Exchange & Specialty Grains Conference held in August 2020, hosted by the Specialty Soya and Grains Alliance and the U.S. Soybean Export Council. The conference included aerial bus tours of U.S. farms, grain elevators and terminals, export ports and more, plus, presentations by some of the world's foremost experts on soy. Topics ranged from the sustainability of U.S. soy to the container shipping landscape to market strategies. *Graphic Credit: U.S. Soybean Export Council*



## LEARNING AND ENGAGEMENT



In February 2020, the 35th class of ASA Corteva Agriscience™ Young Leaders completed their training in San Antonio in conjunction with Commodity Classic. The class includes: Capen and Alison Robinson (AR); Jesse Patrick (GA); Brady Holst (IL); James Ramsey (IN); Eric Schwenke (IN); Noah and Anna Fedders (IA); Ryan and Kristin Oberbroeckling (IA); Jeremy Olson (KS); Houston and Katy Howlett (KY); Nathan Engelhard (MI); Allison Morse (MI); Mike and Dawn Kunerth (MN); Ryan Mackenthun (MN); Garrett and Cara Riekhof (MO); Josh England (NE); Lucas and Becky Miller (NE); Trey and Rebecca Liverman (NC); Justin Sherlock (ND); Justin and Emily Esselburn (OH); Scott Ruck (OH); Jesse King (SD); Drew and Lauren Peterson (SD); Casey Youngerman (TN); Adam and Brittany Davis (VA); Matt Rehberg (WI); and Chris and Rachel Renwick (Canada). Photo Credit: Joe Murphy



The 2020 Leadership At Its Best class, sponsored by Syngenta, began its training in Raleigh, North Carolina, before heading to Washington, D.C., for additional advocacy training and Hill visits in January 2020. The LAIB class includes Kevin Cox (IN), Jason Creamer (SC), Scott Gaffner (IL), Mauricio Garcia (TX), Klinton Holliday (MO), Jean Lam (OK), Quint Pottinger (KY) and Sara Stelter (WI).



State and national soybean growers and staff gathered in Orlando in January 2020 for ASA's inaugural Soybean Leadership Academy, a training program to build leadership skills and a stronger voice for U.S. soy and agriculture.



LaVell Winsor, a member of ASA's Agriculture Communications Team (ACT) and Conservation Champions, shares sustainable practices her family uses on their family farm in Kansas, igniting discussion with other farmers and consumers on social media.



During Mental Health Awareness month in May 2020, ASA teamed up with soy states and the United Soybean Board to launch a communications campaign to help combat #FarmStress and offer #SoyHelp to those who may be struggling.



# ACHIEVEMENT AND RECOGNITION



During the ASA Awards Banquet on Feb. 28, 2020, Kenlon Johannes, CEO of the Kansas Soybean Association, accepts the 2020 Pinnacle Award—ASA's highest honor—recognizing individuals who have demonstrated the highest level of contribution and leadership within the soybean family and industry throughout their lifetime. For nearly 50 years, Johannes has focused on broadening relationships to strengthen the soybean industry. He was recognized for his commitment and skills as an educator and organizer, particularly around biodiesel, that have made the U.S. soybean industry stronger for all soybean farmers. *Photo Credit: Joe Murphy*



For outstanding conservation practices, Nancy Kavazanjian of Wisconsin won the 2020 National ASA Conservation Legacy Award. ASA President Bill Gordon (left) presents the award to Kavazanjian (right) and Charles Hammer (center) at the ASA Awards Banquet Feb. 28, 2020. *Photo Credit: Joe Murphy*



ASA President Bill Gordon (MN), left, presents ASA's 2020 Distinguished Leadership Award to ASA past president Steve Wellman (NE), who continues to serve as a leader in ag as director of the Nebraska Department of Agriculture. *Photo Credit: Joe Murphy*



ASA past president Neal Bredehoeft (MO), right, accepts the 2020 Outstanding State Volunteer Award from ASA President Bill Gordon (MN), left, at ASA's annual banquet on Feb. 28, 2020. Bredehoeft was an early advocate for biodiesel in Missouri and has served the Missouri Soybean Association in many leadership and advocacy roles. *Photo Credit: Joe Murphy*



The 2020 regional ASA Conservation Legacy Award winners gather on stage Feb. 28, 2020. From the left are Susan and Mike Brocksmith, Northeast Region Winners; Nicole Small and her son Dexter, Midwest Region Winners; Charles Hammer and Nancy Kavazanjian, Upper Midwest Winners; and Alison and Frank Howey, Southern Region Winners. *Photo Credit: Joe Murphy*





## ASA State Affiliates

**Alabama Soybean & Corn Association**  
alabamasoycorn.org

**Arkansas Soybean Association**  
arkansassoybean.com

**Georgia/Florida Soybean Association**  
No state website, visit  
Soygrowers.com

**Illinois Soybean Association**  
ilsoy.org

**Indiana Soybean Alliance**  
indianasoybean.com

**Iowa Soybean Association**  
iasoybeans.com

**Kansas Soybean Association**  
kansassoybeans.org

**Kentucky Soybean Association**  
kysoy.org

**Louisiana Cotton and Grain Association**  
No state website, visit  
Soygrowers.com

**Michigan Soybean Association**  
misoy.org

**Mid-Atlantic Soybean Association (DE, MD, NJ, PA)**  
midatlanticsoybeans.org

**Minnesota Soybean Growers Association**  
mnsoybean.org

**Mississippi Soybean Association**  
No state website, visit  
Soygrowers.com

**Missouri Soybean Association**  
mosoy.org

**Nebraska Soybean Association**  
nesoybeans.org

**New York Corn & Soybean Growers Association**  
nycornsoy.org

**North Carolina Soybean Producers Association**  
ncsoy.org

**North Dakota Soybean Growers Association**  
ndsoygrowers.com

**Ohio Soybean Association**  
soyohio.org

**Oklahoma Soybean Association**  
No state website, visit  
Soygrowers.com

**South Carolina Corn & Soybean Association**  
sccsafarms.org

**South Dakota Soybean Association**  
sdsoybean.org

**Tennessee Soybean Association**  
tnsoybeans.org

**Texas Soybean Association**  
texassoybeans.org

**Virginia Soybean Association**  
vasoybean.com

**Wisconsin Soybean Association**  
wisoybean.org

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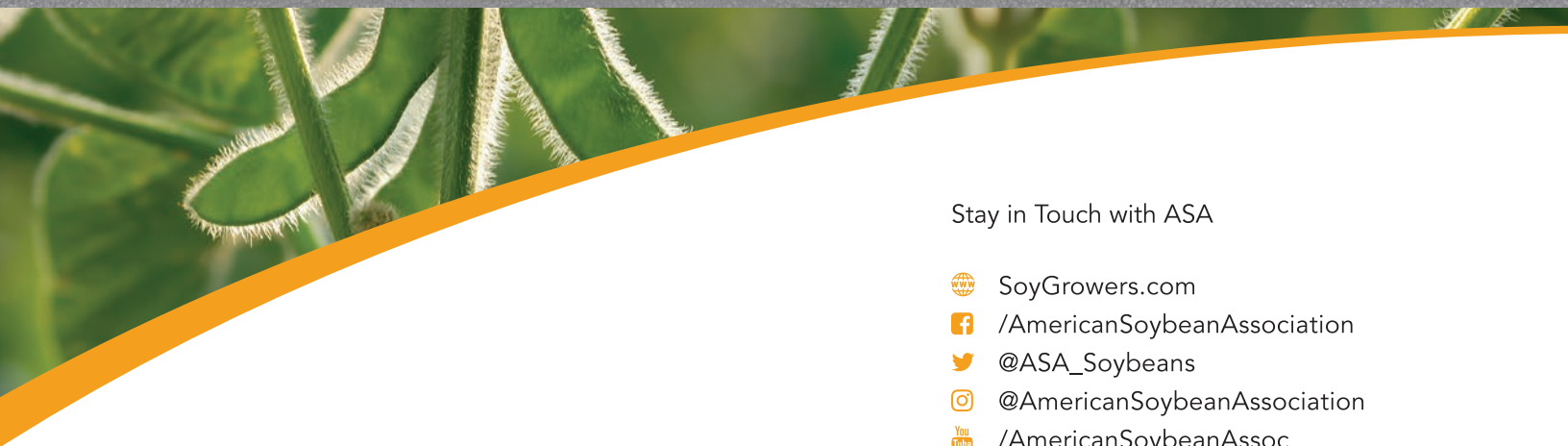
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**The American Soybean Association advocates for  
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