



# 2022 SOYBEAN SUCCESS REPORT

A Look at 2021 Achievements

# A Message from the President

There's a famous French writer with a name too challenging for this Arkansas soy farmer to pronounce correctly, but I can share what he said: "A goal without a plan is just a wish." Or, simply put, what many of us know as, "Wishing doesn't make it so!" As farmers, we have a lot of hopes and wishes, not just that we'll have a good harvest from year to year but looking into the future as we aim to preserve the farm legacy for our children and next farming generations—and as stewards of the land entrusted to care for our environment and the earth we cultivate. But, like that gentleman Antoine de Saint-Exupéry said, it takes more than a wish, and that is where the American Soybean Association comes in.

Every five years, ASA examines its existing Strategic Plan and either refines it—or completely scraps it—to develop the very best strategy for approaching soy policy the next five years. In 2020 and '21, our strategic planning committee, composed of farmer-leaders and ASA staff, spent a great deal of time seeking broad input and working on a new plan that, effective last October, we'll follow through 2027.

There are three focus areas in the new plan: (1). Policy – advancing policy for soybean farmers (2). Farmers – growing engagement with soybean farmers, and (3). Organization – building operational excellence. On face value, that may not sound like much, but let me throw another quote your way: Give me six hours to chop down a tree and I will spend the first four sharpening the axe. Trust me when I say, the ASA axe is sharp, and the new 2022 plan is already being implemented in a meaningful way to net solid results for our industry. Our operational plan, broken out by department, has reporting and measurements in place to best reach the following goals:

1. Strengthen our relationships with traditional and nontraditional **partners**
2. Explore new and additional opportunities to influence **policy**
3. Expand soy **markets**
4. Build soybean **farmer participation**
5. Enhance interactive communication at the **grassroots level**
6. Enhance partnerships with ASA's state **affiliates**
7. Increase our **SoyPAC** awareness and strength
8. Ensure effective **governance and structure**
9. Strengthen our **financial** stewardship
10. Strengthen our **diversity**, both within and externally

**Brad Doyle**  
ASA President



As your 2022 president, I am excited by our achievements this last year, and I am even more excited by the prospect of what we have yet to accomplish by going through this thoughtful, deliberate strategic planning process. Already, the activities and goals being met hold great promise that ASA is more than just a bunch of us farmers making wishes: We are farmers taking decisive action on national soy policy and leadership!

While the Strategic Plan rolls around only every five years, we have another planning process worth the mention here: our annual resolutions process. During this precise series of steps involving our soy state affiliates and ASA directors, we hone our policy positions for the year ahead, adding new priorities, subtracting those that may be obsolete, and challenging those of the past that may need refreshing. We are in the middle of that process now, and I am heartened each year by the widespread involvement and quality insight we take in, consider and process to determine our guiding policy principles for the next 12 months.

In the coming pages, you will read much on ASA initiatives, accomplishments, and activities, so rather than itemize those here, I appreciate the opportunity to convey that your national soybean policy organization is working strategically to keep your wishes for soy's future coming true.

I'll end with, you guessed it, a parting quote. The last one was simply from "a wise man unknown," but this one is from a wise man well known, Ben Franklin: "By failing to prepare, you are preparing to fail." Rest assured, ASA is prepared for success—through our strategic plan, through our annual resolutions, and through our day-to-day governance. We thank you for the opportunity to serve on your behalf.

*Brad Doyle*



# 2021 Policy Accomplishments

As 2021 progressed, new challenges for the farm community arose, including ones related to tax, WOTUS and Food for Progress. ASA tackled those and other issues—and initiated internal planning for the 2023 Farm Bill reauthorization. Two significant legislative wins in 2021 worth specific mention include: 1) enactment of the bipartisan infrastructure bill, and 2) keeping harmful ag tax provisions out of the House-passed reconciliation bill. Here is a look at those and other accomplishments in 2021.

## Infrastructure

It has long been a priority of ASA to support infrastructure improvements, including in surface transportation reauthorization. 2021 saw the surface transportation reauthorization completed, so ASA's eye has turned to the implementation ahead.

ASA worked to help secure a favorable outcome of the bipartisan infrastructure bill, including targeted funding for rural areas, massive increases in broadband funding and a \$10 million biobased pilot program that could benefit soy-based construction materials. The bill also includes the largest lump sum funding boosts for inland waterways since 2009—which has already proven beneficial with the Army Corps' recent announcement of more than \$700 million funding for Lock & Dam #25. As the bill moved into the implementation process, ASA began tracking its progress to ensure America's farm country receives appropriate infrastructure funding and the biobased pilot program gets off the ground.

ASA has engaged in coalition efforts with the Ag Transportation Working Group, Plant Based Products Coalition, Waterways Council, and American Connection Project Broadband Coalition. In addition to direct lobbying and social media, ASA encouraged and utilized grassroots engagement—through our Soy Action Center—in advocacy efforts.



ASA President Kevin Scott (SD) had a front row seat at the White House in November 2021 when President Biden signed the bipartisan infrastructure package into law.

## Taxes

Changes to stepped-up basis, 1031 exchanges and the estate tax were kept out of the House-passed Build Back Better language in 2021. ASA has been active in opposing harmful farm tax changes through the Aggie Tax Coalition and the Family Business Estate Tax Coalition, as well as a high level of grassroots engagement. ASA will remain vigilant on tax issues in 2022.



(From left) In June 2021, Rep. Dusty Johnson (SD) visited Scott Family Farms in Valley Springs, S.D., where he talked taxes, infrastructure, biofuels and other ag policy issues with ASA President Kevin Scott and South Dakota Soybean Association President Jordan Scott, along with ASA Director Brandon Wipf and other South Dakota farmer-leaders. Photo Credit: Jannell Scott

## Biotech and Crop Protection

2021 saw much activity related to biotech and crop protection. ASA formally objected to EPA's chlorpyrifos revocation decision and set the stage for a potential legal challenge. The organization actively worked multiple angles to prevent EPA from changing herbicide use conditions for the 2022 growing season. Notably, ASA led other ag groups in encouraging Congress and the administration to continue animal biotech and support regulatory modernization of plant gene editing. ASA also played an active role in coalitions such as the Pesticide Policy Coalition and Ag Biotech Alliance in advancing these efforts.

## COVID Response

In 2021, COVID-19 advocacy efforts evolved from immediate response to raising awareness of the broad supply chain challenges at hand, particularly in advance of the 2022 crop year. ASA participated in collaborative efforts regarding input supply (including fertilizer), transportation and workforce issues. The organization contributed heavily to the CEO Council supply chain policy recommendation letter; collaborated on phosphate judicial and potash regulatory efforts; provided a written statement from ASA for a House Ag Committee hearing; and developed and promoted an Agri-Pulse op-ed penned by ASA CEO Stephen Censky regarding soy supply and demand issues.

## Crop Insurance and Farm Safety Net

ASA testified in two closed, round-table discussions of the House Agriculture Committee's Subcommittee on General Farm Commodities & Risk Management (June and September 2021). ASA's core message focused on the need for a sound safety net, including maintaining affordable and effective crop insurance protection and sharing the need for improvements in the Title I safety net for soybeans. ASA signed onto crop insurance coalition letters to the Hill and participated in meetings with Congress and the new administration to protect crop insurance.



(From left) During ASA's annual March 2021 board meeting, ASA Chairman Bill Gordon (MN), ASA President Kevin Scott (SD) and ASA Vice President Brad Doyle (AR) meet virtually with congressional leaders and legislative staff to discuss top soybean issues. Photo Credit: Jannell Scott

## 2023 Farm Bill Preparation

ASA got the jump, starting in 2021, on internal preparations for the next farm bill due in 2023. The association held farm bill educational sessions in September, distributed a widespread farmer survey in November and set up virtual listening sessions by topic and region for January and February 2022.

## New Free Trade Agreements

The Biden administration continued to review its trade policy priorities in 2021 going into 2022, and ASA continues to urge engagement in new bilateral and multilateral agreements, including re-engagement in CP TPP. ASA testified during the House Ag Committee's Subcommittee on Livestock & Foreign Ag on the importance of trade to U.S. soybean growers. ASA joined the Coalition to Promote U.S. Agricultural Exports to advocate for greater resources in global agricultural market development.



In November 2021, ASA President Kevin Scott (SD) testified before a House Ag subcommittee during the "Trade Policy & Priorities" hearing.

## Food for Progress

Another effort of ASA has been to raise concerns around the Food for Progress (FFPr) program at USDA. In FY2021, FFPr awarded the entirety of its annual funding award to a single entity, which is contrary to the program's intent and shut out other FFPr cooperators—such as ASA's WISHH—from accessing new funds in FY2021. To address concerns that this could set precedent for future awards, ASA supported language since included in the FY2022 Senate Agriculture Appropriations report, which expressed congressional concern regarding the FY2021 award. That report language is currently pending alongside all federal government funding. ASA joined like-minded agricultural groups in sending a letter to the Agriculture and Foreign Relations Committees and raised with congressional staff the need for a long-term approach in the next farm bill to prevent this from occurring in the future.



## Sustainability

It is important that soy is positioned favorably in sustainability discussions. To advance this ongoing goal, ASA began 2021 by reaching out to new policymakers with a focus on sustainable biobased products. ASA testified at the House Ag Committee's Subcommittee on Commodity Exchanges, Energy, and Credit Subcommittee hearing on the renewable economy in November. And, as the administration continued to roll out climate policy, ASA in April submitted comments on climate smart agriculture and then, in November, new market opportunities for sustainable soy, which both included the benefits of precision agriculture. Collaborative engagement continues with the Food and Agriculture Climate Alliance, Ecosystem Services Market Consortium, Field to Market, and others.



ASA Director Wayne Fredericks led Congresswoman Ashley Hinson (IA) on a tour of his Iowa farm, taking the opportunity to highlight on-farm conservation efforts, including pollinator habitat, strip-till, no-till, cover crops and more, in addition to touting the significance of biodiesel. "Every gallon of diesel fuel on this farm has biodiesel in it and all of the corn on this farm goes to the ethanol plant," he told Rep. Hinson. "The biofuels industry is critically important to farmers."

## Renewable Fuel Standard

ASA continued in 2021 to push for favorable implementation of the Renewable Fuel Standard (RFS). The Biden administration released the Renewable Volume Obligations (RVOs) for 2019-2022 but once again extended compliance deadlines for refineries for compliance years 2019-2021—and has not announced the 2023 RVO that was due by the end of November 2021. ASA was heavily involved in coalition efforts with NBB, now Clean Fuels Alliance America, and biofuel industry partners on RFS implementation and compliance.

## Biodiesel Tax Credit and Sustainable Aviation Fuel Tax Credit

ASA supported an extension of the Biodiesel Tax Credit (BTC) and soy eligibility for the Sustainable Aviation Fuel (SAF) tax credit and will continue to advocate for these in 2022. ASA's collaborative efforts continue both with Clean Fuels Alliance America and directly with our industry partners on BTC. Similar efforts continue with these and other ag groups on SAF feedstocks.

## Waters of the U.S.

The goal of Waters of the U.S. (WOTUS) language remains twofold: To promote sensibility and certainty for farmers in the coming WOTUS rule revision while remaining supportive of protecting water and other natural resources.

The administration has initiated the first step in its two-step process to repeal and replace the 2020 WOTUS rule. ASA submitted written comments to the agencies and participated in five virtual listening sessions last August. ASA delivered comments at the only in-person WOTUS listening session in the country held in North Dakota in November 2021. The organization also joined the Waters Advocacy Coalition to work with like-minded groups.



ASA Director of Government Affairs Ariel Wiegard (second from left) and North Dakota Soybean Growers Association Executive Director Nancy Johnson (second from right) attended and gave remarks during a roundtable discussion on Waters of the U.S. (WOTUS) with Environmental Protection Agency Assistant Administrator of Water Radhika Fox and Army Corps of Engineers Acting Assistant Secretary for Civil Works Jaime Pinkham. *Photo Credit: North Dakota Soybean Growers Association*

# Top Policy Priorities for 2022

## Farm Economy

- Supply Chain: Support sufficient, affordable input supplies and steady workforce to enhance food security
- Inflation & Interest Rates: Support an economic environment that is favorable for both beginning and existing farmers
- 2023 Farm Bill: Provide input into reauthorization process
- Tax: Protect against harmful farm tax changes
- Biotech & Crop Protection: Encourage regulatory modernization of biotech; protect against legislative, regulatory, litigation threats to crop protection
- Conservation & Sustainability: Engage on WOTUS and regulatory measures, promote precision ag, support Growing Climate Solutions Act passage

## Markets

- Trade: Urge engagement on new free trade agreements and attention to current challenges
- Biofuels: Support improved RFS implementation, biodiesel tax credit extension, soy as SAF feedstock
- Livestock and Aquaculture: Support these markets
- Biobased: Identify opportunities to encourage use

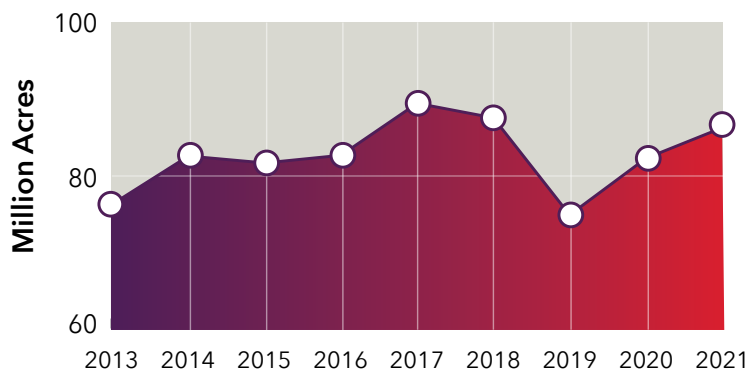
## Movement to/from Market

- Infrastructure Bill Implementation: Monitor and engage on soy needs
- Water Resources Development Act: Provide input into 2022 authorization

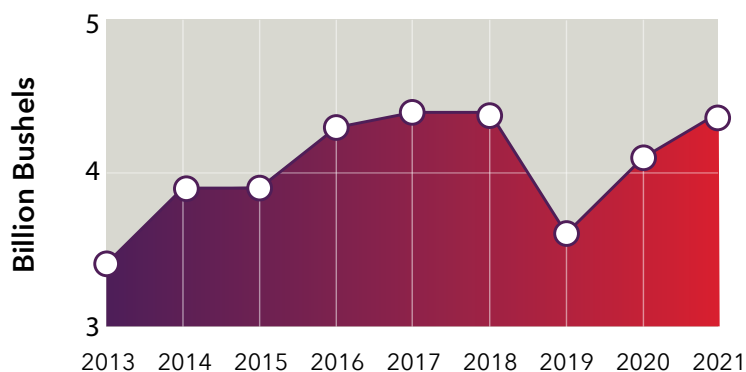


# Soy by the Numbers, 2013 – 2021

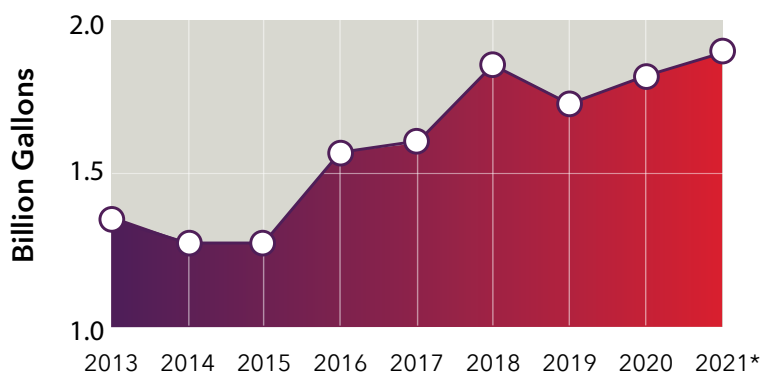
## U.S. Soybean Harvested Area



## U.S. Soybean Production



## U.S. Biodiesel Production



Sources: USDA, NASS; U.S. Energy Information Administration

\* Estimated at the time of this printing.

## 2020 Soybean Production

State	Bushels
Illinois	672,640,000
Iowa	621,860,000
Minnesota	356,260,000
Nebraska	350,910,000
Indiana	335,580,000
Missouri	276,850,000
Ohio	275,720,000
South Dakota	215,600,000
Kansas	189,600,000
North Dakota	181,560,000
Arkansas	153,510,000
Mississippi	117,720,000
Wisconsin	113,850,000
Michigan	109,140,000
Kentucky	103,040,000
Tennessee	76,000,000
North Carolina	65,600,000
Louisiana	55,120,000
Pennsylvania	31,535,000
Virginia	27,140,000
Maryland	25,705,000
New York	16,200,000
South Carolina	14,630,000
Alabama	14,030,000
Oklahoma	12,305,000
Delaware	7,803,000
Georgia	6,210,000
New Jersey	4,554,000
Texas	3,800,000

Source: USDA, NASS, Crop Production 2021 Summary (January 2022)

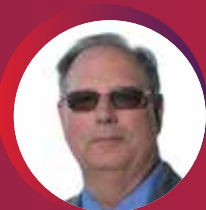


# 2022 ASA Leadership

## 2022 Executive Committee



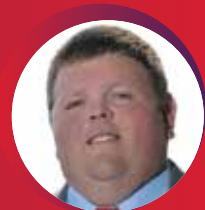
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**VICE-PRESIDENT**  
**Daryl Cates**  
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**CHAIRMAN**  
**Kevin Scott**  
Valley Springs, SD



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Kulm, ND



**AT-LARGE**  
**Stan Born**  
Lovington, IL



**AT-LARGE**  
**George Goblsh**  
Vesta, MN



**AT-LARGE**  
**Ronnie Russell**  
Richmond, MO



**AT-LARGE**  
**Scott Metzger**  
Williamsport, OH

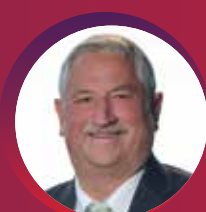


**CHIEF EXECUTIVE OFFICER**  
**Stephen Censky**  
**ASA Executive Staff**

## 2022 ASA Board of Directors



**Charles Atkinson**  
Great Bend, KS



**Jerry Bambauer**  
New Bremen, OH



**Jamie Beyer**  
Wheaton, MN



**Ken Boswell**  
Shickley, NE



**John Comegys**  
Hartly, DE



**Kendell Culp**  
Rensselaer, IN



**Steph Essick**  
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**Heather Feuerstein**  
Belding, MI



**Wayne Fredericks**  
Osage, IA



**Dennis Fujan**  
Prague, NE



**Mauricio Garcia**  
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**Adam Guetter**  
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Ontario, CAN



**Gerry Hayden**  
Calhoun, KY



**James Hereford**  
Gurley, AL



**Chris Hill**  
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**Morey Hill**  
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**Brooks Hurst**  
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**Willard Jack**  
Belzoni, MS



**Jeff Jorgenson**  
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**Brian Kemp**  
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**Mike Koehne**  
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**Jim Kukowski**  
Strathcona, MN



**Don Lutz**  
Scandinavia, WI



**Brad Macauley**  
Geneseo, NY



**Matt McCrate**  
Cape Girardeau, MO



**Alan Meadows**  
Halls, TN



**Nick Moody**  
Blackstone, VA



**Andrew Moore**  
Dalton, GA



**Ron Moore**  
Roseville, IL



**Mike Petefish**  
Claremont, MN



**Monte Peterson**  
Valley City, ND



**Bill Raben**  
Ridgway, IL



**Phil Ramsey**  
Shelbyville, IN



**Ryan Rhoades**  
Radnor, OH



**Justin Rivers**  
Chesterfield, SC



**Luke Sayes**  
Deville, LA



**Joel Schreurs**  
Tyler, MN



**Rob Shaffer**  
El Paso, IL



**Roberta Simpson-Dolbeare**  
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**Fred Sipes**  
Ekron, KY



**Pam Snelson**  
Wann, OK



**Matt Stutzman**  
Adrian, MI



**Jimmy Thomas**  
Timberlake, NC



**Dave Walton**  
Wilton, IA



**Andy Winsor**  
Grantville, KS



**Brandon Wipf**  
Huron, SD



**Russell Wolf**  
Syracuse, MO



**Bill Wykes**  
Yorkville, IL



**Casey Youngerman**  
Lexington, TN

# International Marketing


## WISHH Continues Strong Market Development Activity

ASA's WISHH program continues to connect trade and development across global market systems, improving food security.

**ASIA:** Fish producers in Cambodia participating in WISHH's USDA-funded Commercialization of Aquaculture for Sustainable Trade (CAST) project sold 149% of the 2021 target. Additionally, 400 fish farmers, distributors, feed millers, and other supply chain members joined the Cambodian Aquaculturist Association (CAA) in its first year. The CAA is key to WISHH's strategy to provide sustainable improvements to the Cambodian aquaculture sector to build trade and long-term demand for U.S. soy.

**Latin America:** Utilizing USDA Foreign Market Development and Market Access Program funding, WISHH developed and hosted a series of webinars in 2021 that introduced the food application versatility of soy protein ingredients, connecting attendees to U.S. soy protein exporters. After seeing and hearing the compelling evidence for using soy in baking, snacks, and other food applications, 32% of those companies that weren't buying at that time said they were committed to utilizing U.S. soy within 12 months.

**Africa:** In 2021 WISHH delivered customized virtual training to approximately 8,000 participants and 90 participants in-person, reaching stakeholders from 20 countries on the African continent. WISHH continued its partnership with Ghanaian research scientists and supply chain partners around the production of a soy-gari blend designed to reduce iron deficiency anemia and protein-energy malnutrition. An established supply chain is now ready to support further commercialization of the product with marketing efforts to build demand, improve food security and create new markets for U.S. soy.



Ghanaian research scientist Leticia Amoakoah Twum conducts field research in Nigeria on a soy-gari blend that provides increased protein and improved nutritional value.



U.S. Ambassador to Cambodia W. Patrick Murphy greets fish food processors at an exhibit during the CAST and Cambodian Aquaculturist Association annual meeting in September 2021.

## USSEC Helped Drive Record U.S. Soy Export Volume

The U.S. Soybean Export Council (USSEC) helps build a preference for U.S. soybeans and soybean products around the world. USSEC operates a global network of offices located in key marketing areas.

U.S. soy set a new record for exporting more product in more international markets than ever before. During the 2020/21 market year, a record 61.65 MMT of whole soybeans shipped to markets across the globe at a value of over \$28B in revenue for

the U.S. soy industry. The volume boost is the result of strategic efforts to diversify international markets and distribute more U.S. soy globally.

Support for USSEC comes from ASA's investment of cost-share funding provided by USDA's Foreign Agricultural Service, along with cooperating industries and producer checkoff dollars invested by the United Soybean Board and various state soybean councils.



The U.S. Soybean Export Council (USSEC) hosts an annual U.S. Soy Global Trade Exchange. The 2021 three-day event brought together soybean farmers, merchandisers, exporters, processors and agribusiness officials. During one activity, Illinois farmer Daryl Cates hosted an in-person tour on his farm for a group of trade exchange attendees from Dubai, Egypt and Turkey.



# Learning & Leader Development



The 37th class of Young Leaders, sponsored by ASA and Corteva Agriscience, met virtually March 11, 2021, for leadership training in agriculture and continued in-person July 18-23, 2021, in Vancouver, Wash. The 2021 Young Leaders: Jeff Failor (IA); Kendall & Austin Heiniger (KS); Collin Cooper & Allison Dallas (KY); PJ Feldpausch (MI); Evan & Lucy Staley (MD); Kelli & Jeff Sorenson (MN); Rose Wendinger (MN); Reid Carter (MS); Kaitlin Flick (MO); Cale Buhr (NE); Logan & Kristin Watson (NC); Andrew & Brittnei Cossette (ND); Bennett & Liza Musselman (OH); and Steve Raper (TN). Matt Rekeweg and Peter Laudeman of Corteva helped with the training.



In September 2021, ASA's sixth class of Agriculture Communications Team (ACT) members spent a week learning how to talk about issues that impact their farms and how to engage with consumers, lawmakers and others. Program sponsors Bayer Crop Science and the Illinois Soybean Association shared information on engagement and issues. Sponsor United Soybean Board provided a social media training session.



In July 2021, 15 students completed Ag Voices of the Future in Vancouver, Wash. The program, sponsored by Valent U.S.A. and ASA, educates students on agricultural policy issues. 2021 participants included: Courtney Ball (FL); Shelby Basham (IL); Brayden Beinhart (IA); Patrick Biggs (KS); Brooke Bradford (AR); Clayton Elbel (TX); Carly Fitz (OH); Nicholas Heffron (IA); Abigail Meier (IN); Aspen Rittgarn (NE); Reanna Santos (TX); Skye Schumaker (IL); Sydney Stundebek (MO); Kestlyn Willert (SD); and Blake Wright (MO).



The two-day Soybean Leadership Academy program held virtually in January 2021 featured interactive learning opportunities with industry-leading speakers and soybean grower and staff leaders from across the country. Program sponsors: BASF, Farm Credit Council, FMC, REG and USB, along with state sponsors: Illinois Soybean Association, Indiana Soybean Alliance, Iowa Soybean Association, Kansas Soybean Commission, Kentucky Soybean Association, Maryland Soybean Board, Michigan Soybean Committee, Minnesota Soybean Research and Promotion Council, Missouri Soybean Association, Nebraska Soybean Board, North Carolina Soybean Producers Association, North Dakota Soybean Council, Ohio Soybean Council, South Dakota Soybean Research and Promotion Council, Tennessee Soybean Promotion Board and Virginia Soybean Board.



At the 2021 Special Edition of Commodity Classic, nearly 6,000 people from 49 states and 24 countries enjoyed a week packed with digital sessions and unique opportunities for growers to learn and connect with their peers and leading industry experts, including association leadership and USDA Secretary Tom Vilsack, who delivered the General Session keynote address. Pictured: (Top from left): ASA President Kevin Scott (SD) talks soybean policy with emcee Mark Mayfield, and USDA Secretary Tom Vilsack delivers closing remarks. (Bottom from left) ASA Executive Director of Government Affairs Christy Seyfert discusses policy issues with attendees and media at the ASA digital booth, and ASA CEO Steve Censky weighs in on policy priorities for 2021 during a session at ASA's booth.



# Social Media Engagement

Here are a few examples of ASA's active presence on social media in 2021.



Soybean growers may not have been able to physically meet lawmakers in Washington, D.C., but they still made an impact with leaders on the Hill through virtual visits.



ASA celebrated women in ag on #InternationalWomensDay in March.



When they can't visit the Hill, U.S. soy growers advocate for sound ag policy through social media posts to catch the eyes of members of Congress. #AgPolicy



In November, ASA President Kevin Scott went to D.C. to testify on U.S. trade policy. While on the Hill, he talked soybean policy with Rep. Dusty Johnson (SD), who shared a photo of their meeting on Twitter.



ASA amplified **#NationalBiodieselDay** in March with a mini-social media blitz highlighting biodiesel facts and policy priorities throughout the day on March 18.



ASA's weekly **#ConservationSpotlight** on Facebook and Twitter showcased soy growers trying new practices and sharing their successes with conservation and sustainability.



ASA recognized **#MentalHealthMonth** throughout the month of May, but ASA also features resources to combat **#FarmStress** and offer **#SoyHelp** on its website year-round. Find updated info/resources on SoyGrowers.com.



During **#NationalPollinatorMonth** in June, ASA amplified how soy growers work with industry partners to protect monarchs and other pollinators.



Sen. John Thune (SD) tweeted about his meeting with ASA CEO Stephen Censky on the Hill in September. Censky and ASA Executive Director of Government Affairs Christy Seyfert met with Thune to discuss various significant legislative issues, including the bipartisan infrastructure bill and ASA's concerns regarding farm tax provisions and sustainable aviation fuel modeling language.



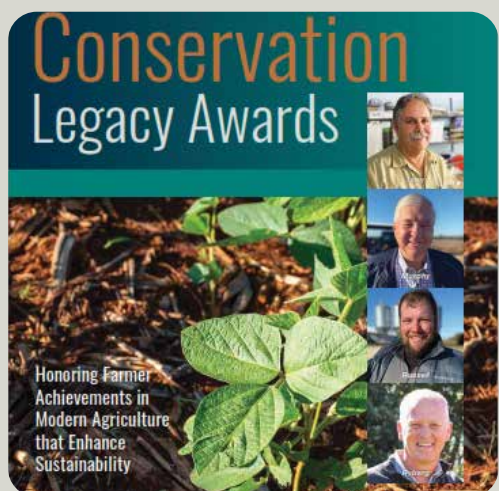
# Achievement and Recognition

ASA recognized John Heisdorffer from Keota, Iowa, with its Distinguished Leadership Award during an awards ceremony broadcast March 16. The ASA Distinguished Leadership Award recognizes a soybean grower or association staff leader whose leadership has strengthened the national or state association, enhanced soy-related policy efforts and increased farmer education or engagement.



ASA recognized Dr. Pengyin Chen from Sikeston, Missouri, with its highest honor, the Pinnacle Award, during an awards ceremony broadcast March 16. Dr. Chen is a professor in soybean breeding at the University of Missouri Fisher Delta Research Center. The ASA Pinnacle Award is an industry-wide recognition of individuals who have demonstrated the highest level of contribution and leadership within the soybean family and industry through work involving a significant amount of their lifetime.

In addition to recognizing the regional conservation awards, ASA presented Brian Ryberg from Buffalo Lake, Minnesota, with the 2021 National Conservation Legacy Award during the virtual ASA Awards Program on March 16. By adopting conservation tillage practices and incorporating cover crops into his management plan, Ryberg has been able to reduce operating costs and become a better steward of the land, all to help meet his goal of leaving a legacy for the next generation.



Recognized for receiving 2021 Regional Conservation Legacy Awards during a virtual awards program were Brian Ryberg, Buffalo Lake, Minnesota (Upper Midwest Region); Jason Russell, Monticello, Iowa (Midwest Region); Danny Murphy, Canton, Mississippi (South Region); and Jim Isley, Palmyra, Michigan (Northeast Region). Along with ASA, the program is cosponsored by BASF, Bayer, the United Soybean Board/Soy Checkoff and Valent.



# Soy Connections

**Alabama Soybean & Corn Association**

[alabamasoycorn.org](http://alabamasoycorn.org)

**Arkansas Soybean Association**

[arkansassoybean.com](http://arkansassoybean.com)

**Georgia/Florida Soybean Association**

No state website, visit [soygrowers.com](http://soygrowers.com)

**Illinois Soybean Association**

[ilsoygrowers.com](http://ilsoygrowers.com)

**Indiana Soybean Alliance**

[indianasoybean.com](http://indianasoybean.com)

**Iowa Soybean Association**

[iasoybeans.com](http://iasoybeans.com)

**Kansas Soybean Association**

[kansassoybeans.org](http://kansassoybeans.org)

**Kentucky Soybean Association**

[kysoy.org](http://kysoy.org)

**Louisiana Cotton and Grain Association**

No state website, visit [soygrowers.com](http://soygrowers.com)

**Michigan Soybean Association**

[misoy.org](http://misoy.org)

**Mid-Atlantic Soybean Association (DE, MD, NJ, PA)**

[midatlanticsoy.org](http://midatlanticsoy.org)

**Minnesota Soybean Growers Association**

[mnsoybean.org](http://mnsoybean.org)

**Mississippi Soybean Association**

No state website, visit [soygrowers.com](http://soygrowers.com)

**Missouri Soybean Association**

[mosoy.org](http://mosoy.org)

**Nebraska Soybean Association**

[nesoybeans.org](http://nesoybeans.org)

**New York Corn & Soybean Growers Association**

[nycornsoy.org](http://nycornsoy.org)

**North Carolina Soybean Producers Association**

[ncsoy.org](http://ncsoy.org)

**North Dakota Soybean Growers Association**

[ndsoygrowers.com](http://ndsoygrowers.com)

**Ohio Soybean Association**

[soyohio.org](http://soyohio.org)

**Oklahoma Soybean Association**

No state website, visit [soygrowers.com](http://soygrowers.com)

**South Carolina Corn & Soybean Association**

[sccsafarms.org](http://sccsafarms.org)

**South Dakota Soybean Association**

[sdsoybean.org](http://sdsoybean.org)

**Tennessee Soybean Association**

[tnsoybeans.org](http://tnsoybeans.org)

**Texas Soybean Association**

[texassoybeans.org](http://texassoybeans.org)

**Virginia Soybean Association**

[vasoybean.com](http://vasoybean.com)

**Wisconsin Soybean Association**

[wisoybean.org](http://wisoybean.org)



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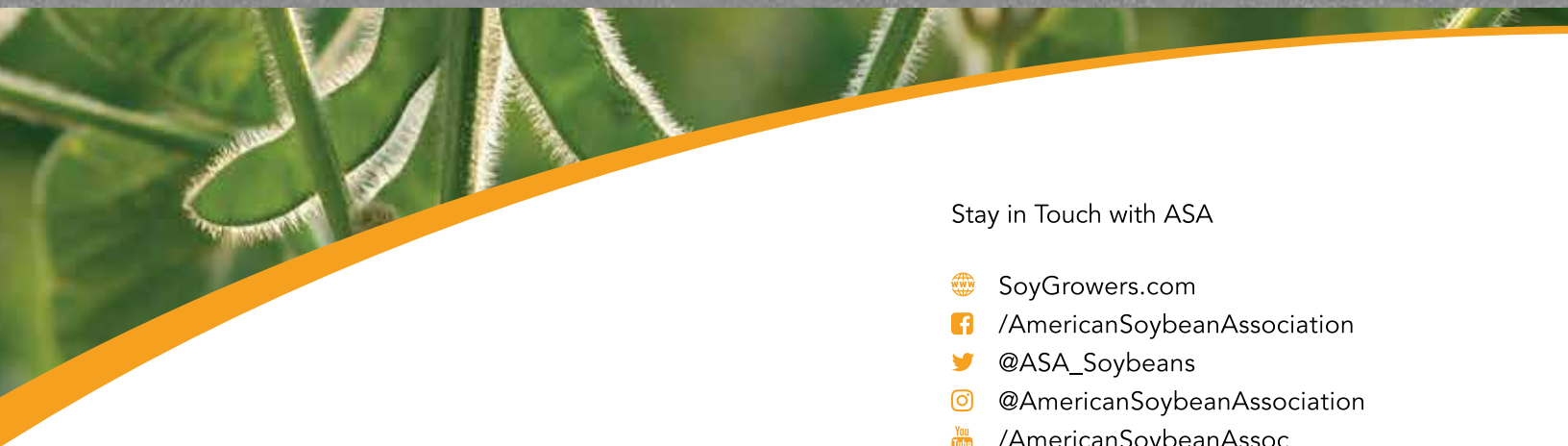
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**The American Soybean Association advocates for U.S. soy farmers on policy and trade.**



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