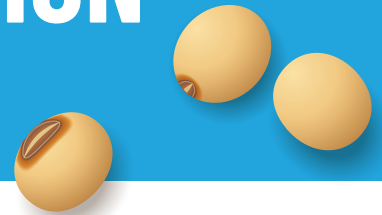




2025 ASA RECOGNITION AWARDS



Acknowledging Excellence
in Volunteer Achievement
and Inspired Leadership

ACCEPTING NOMINATIONS JUNE 17 TO OCTOBER 25, 2024

AWARD CATEGORIES

ASA Outstanding State Volunteer



ASA Distinguished Leadership



ASA Pinnacle





ASA Outstanding State Volunteer Award

An award to recognize the dedication and contributions of volunteers at the state association level. Nominations for this award should be individuals who have provided at least **three** years of continuous volunteer support and have shown exemplary commitment in their role as a volunteer and their engagement in activities to support their state soybean association. This can be through volunteer involvement in one or more of these association areas: advocacy work, education/engagement activities, promotion/communication, membership recruiting, and fundraising activities. Nominees have not necessarily served in top leadership roles but have demonstrated outstanding support by volunteering for their association in other ways, as outlined above.

Key Elements of this Award:

- ★ Recognizes state association volunteers with at least **three** years of service
- ★ Nominees do not need to have served on the board
- ★ Recognizes volunteers who may have served their association in ways other than leadership positions
- ★ The focus is on outstanding volunteer efforts in any area of state association support, be it policy, membership, education, promotion, or other areas of the association.

Eligible Recipients: Those who volunteer for their state soybean association, giving their time in support of the work and activities of the association.



ASA Distinguished Leadership Award

Distinguished and visionary leadership of ASA or a state soybean association is recognized with this award to either a soybean grower-leader or association staff leader. Through the nominee's leadership, the national or state soybean association has been strengthened, the organization's impact on soy-related policy has been enhanced, and soybean farmers have become more educated and engaged. The recipient of this award is someone who, for at least **five** years, has clearly shown their dedication to the association through leadership commitment, the ability to communicate a vision, and the skill to successfully lead others to meet goals and achieve successes.

Key Elements of this Award:

- ★ Recognizes leadership service of **five** years or more
- ★ The focus is on effective leadership at the state or national association levels

Eligible Recipients: ASA board and state association board leaders, state association staff leaders.



ASA Pinnacle Award

The Pinnacle Award is an industry-wide recognition of individuals demonstrating the highest level of contribution and leadership within the soybean family and industry. A significant amount of the nominee's **lifetime** has been devoted to efforts that strengthen and grow the soybean industry. Recipients may be growers or individuals from related industry. They have demonstrated the ability to successfully foster new ideas and relationships, spearhead growth opportunities, and facilitate collaboration that produces long-term benefits for the soy industry. Leadership and related work by these individuals has been significant and exemplary in making a difference in the soy industry.

Key Elements of this Award:

- ★ Recognizes a **lifetime** of achievement that benefits soybean farmers and the soybean industry
- ★ The focus is on extensive, significant and lifetime interaction with the soy family and soy industry

Eligible Recipients: National and state soybean association leaders and leaders in the soybean industry or a field directly related to soybeans.

Presentation of Awards These awards will be presented at Commodity Classic, March 1-4, 2025, in Denver. Winners are notified in advance and receive financial assistance to attend the event.

NOTE: Due to the need to coordinate directly with winners regarding logistics around the awards ceremony, all winners will be notified by ASA in advance that they are receiving an award.

ASA employees are not eligible for these recognition awards.

Submitting Nominations

- All nomination forms must be submitted online.
- The deadline for submissions is October 25, 2024.
- Nominations must include a minimum of two (2) letters of recommendation.
- Access the nomination form at: [Soygrowers.com/about/awards](https://soygrowers.com/about/awards)